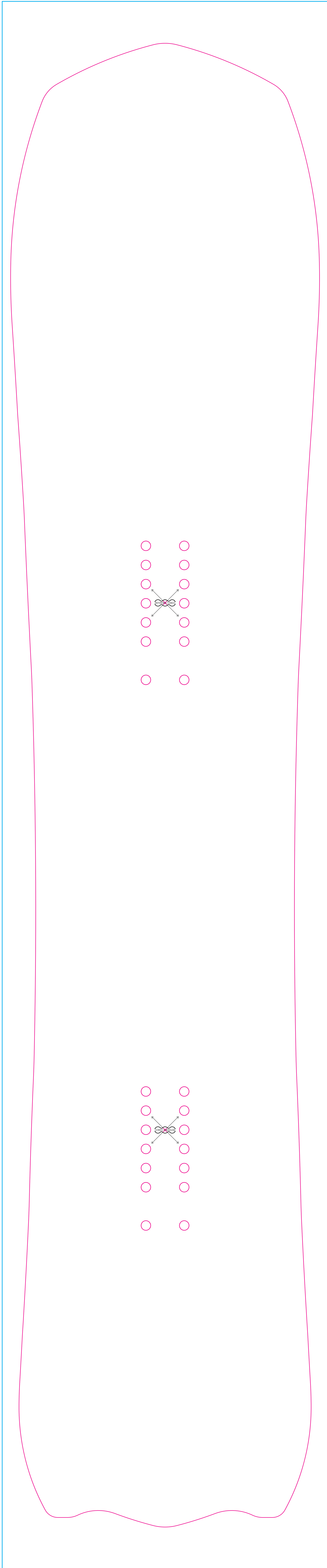
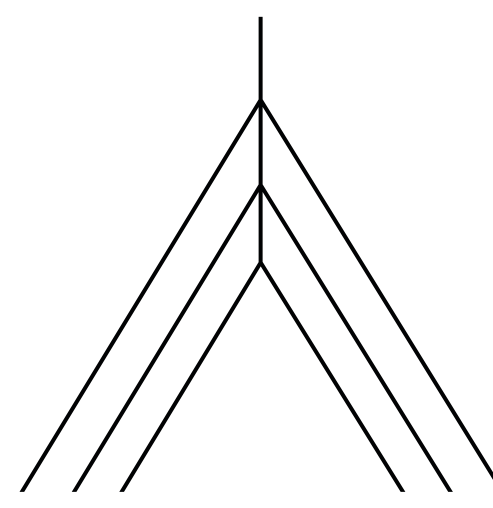


155



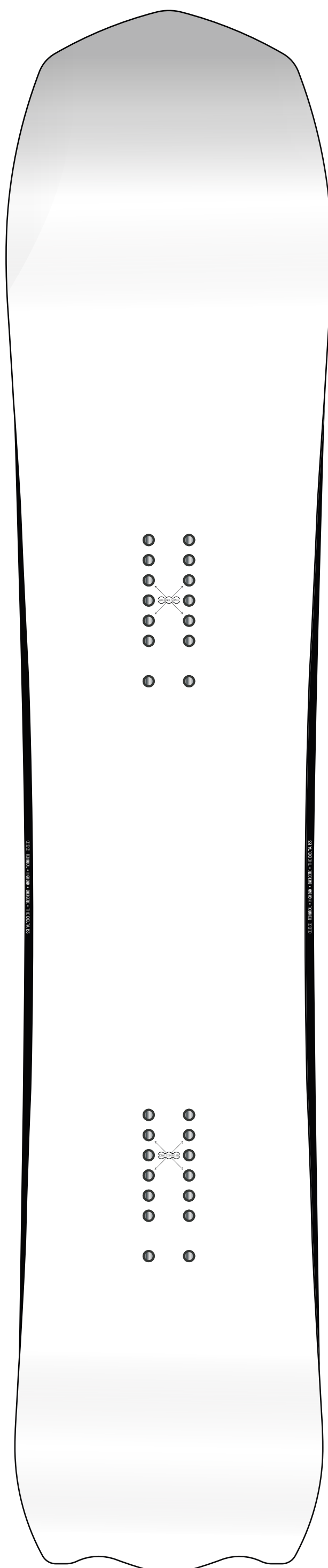
T H E BOARDS COMPANY

CUSTOM SMU PROGRAM

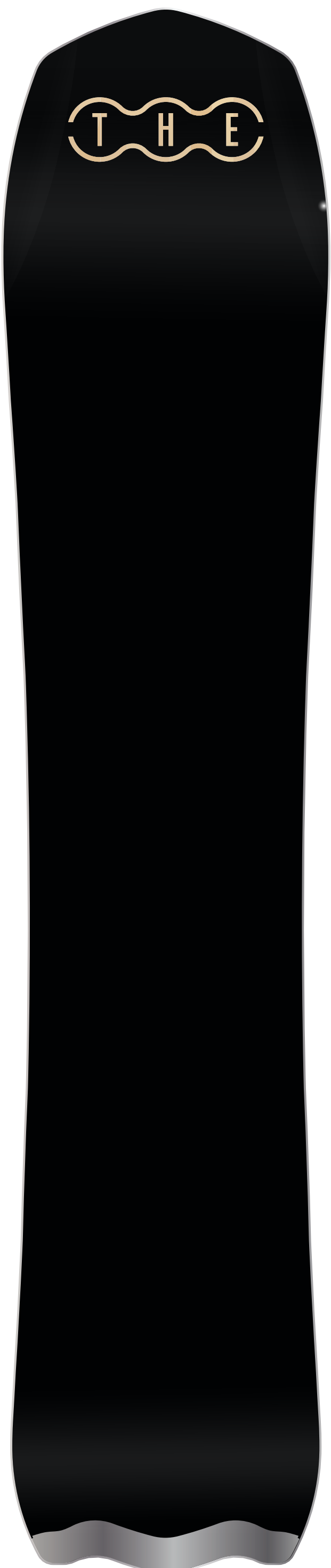


THE DELTA
THE DELTA-LT

TOP



BASE



STEP 1:


- You choose your board model and size.
- In the custom program, you can design your own topsheet. These details stay same as in production (above image):
 - Base color and graphics
 - Sidewall color and graphics
 - Technical specifications

STEP 2:


- Choose the correct template for your board model.
- Design your own topsheet artwork.
- Print requirements:
 - All artwork must be High Resolution (300 dpi minimum)
 - Color mode must be CMYK
 - Artwork needs to fit the blue box on left (bleed area)
- Design options:
 - Design here in Illustrator. Make art fit the blue box (can be bigger and go outside, but needs to at minimum cover this box). If you place/embed any images, make sure they are at least 300 dpi after placement/scaling.
 - Make your art in Photoshop or other graphic program. Create a file with at least this size: 34cm wide x 164cm height at 300 dpi (= same size as 4016x19370px at 300 dpi), in CMYK color mode. Embed the PSD file in this template (and/or supply us with the original PSD-file).

STEP 3:

- You can create your own board model-name, which will become a combination with the original model-name, for instance: THE Alfa Sideways
- You can use our model-size/tech detail logos;
 - Do not alter the design or size
 - You can adjust the color (keep 1 color for whole logo)
 - You can choose the location that works best for your art
 - See below logos for your use:

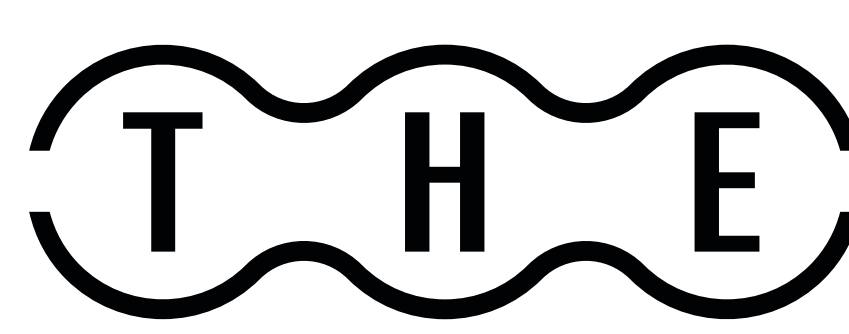


THE DELTA
150



THE DELTA
155

- You can use our THE logo;
 - You can adjust the size, but do not stretch or distort
 - You can adjust the color (keep 1 color for whole logo)
 - You can choose the location that works best for your art



STEP 4:

- Supply your design:
 - We accept .ai, .psd, .tiff and .pdf file formats, as long as they meet the size and print requirements (min 34x164cm, 300 dpi, CMYK).
 - Outline any fonts you use, or embed them.
 - If you choose to flatten your artwork layers, do NOT include the board template/outlines!